



BEYONDPLASTIC AWARD 2021

Terms & Conditions

Scope

The Award honors the innovation and creativity in sustainable product & packaging design. The Award's motto is: Let us design and create eco-responsible products and packages. Let us reduce single-use plastic and start a material renaissance.

Organizer

The Award is organized by BEYONDPLASTIC, Friedrich-Ebert-Str. 25, D-61476 Kronberg, Germany. It is a private initiative of Ulrich Krzyminski, who acts as the chairman of BEYONDPLASTIC.

Entry

Everyone who has an idea, concept, project, prototype or even a currently used solution which encourages less single-use plastic can participate as an Entrant. The Entry can either replace an existing plastic product or packaging or offer a completely new eco-responsible solution.

The Entry has to be submitted via an online-form at www.beyondplastic.net/award

The following information has to be provided:

- 1 - 5 high resolution digital image(s) of the work (can be sketches and/or photos)
- A description of the work / creator and the short story behind it. (max 600 words) in English language
- Name credits for the work / organization (up to 5 names)
- A link to a web-page, social media account or video-platform that will stay live until the end of December 2021

There is no Entry Fee. One Entry can be entered per Entrant.

Every Entrant will keep full ownership of the work submitted and is responsible for the legality, originality and copyright of the work submitted. It is not allowed to upload data which is confidential, defamatory, obscene, breaking personal privacy regulations or infringing intellectual property rights. The Organizer reserves the right to delete any offending material and disqualify a non conforming Entry from the Award. The Organizer has the right to cancel the Award in case that not enough qualified Entries have been submitted.

Categories & Prizes

There are 4 categories:

- I. Most practical impact to reduce the use of plastics
- II. Most innovative approach
- III. Most beautiful solution
- IV. Best Initiative in Education / Journalism / Campaigning

The classification of the Entries to the categories will be made by the Organizer.

For each category there will be a Gold, Silver and Bronze Prize with trophies and cash prizes. Winners will get 1000 € for Gold, 500 € for Silver and 250 € for Bronze and will be paid within 30 days after announcement of the winners.

Selection

The entries will be judged and selected by a jury panel of at least 5 experts. The jury line-up will be announced by the date of the entry deadline. The judges will evaluate how well the Entries meet the following criteria:

- Is it eco-responsible to use & manufacture? Is it reusable? Is it recyclable? Is it bio-degradable? Does it save resources and energy?
- Is it useful? Does it work well? Is it easy to understand? Is it practical? Can it be manufactured well?
- Is it beautiful? Is it elegant? Is it aesthetic? Is it clear & distinctive?
- Is it interesting? Is the idea thought-provoking? Is it original? Is it unique? Is it innovative, clever, brilliant, ingenious?

The selection by the jury is a two-step process:

1. Selection of the Nominees out of all Entries
2. Selection of the Winners out of the Nominees

Every Nominee will receive a digital „BEYONDPLASTIC Award Nominee“-Logo which can be used for Marketing activities and every Winner will receive a digital „BEYONDPLASTIC Award Winner“-Logo which can be used for Marketing activities.

Media Use

By entering the Award the Entrant grants a non-exclusive permission to the Organizer to use the submitted information for marketing and presenting the Award in books/ newspapers / magazines / websites / social media posts / blogs / the showcase section of the Organizer's website. The Entrant will keep full ownership of the work itself.

All nominated Entries will be featured on the website www.beyondplastic.net.

Timeline

- Entry period is from 1st June 2021 to 15th September 2021, 11:59 pm UTC.
- Announcement of the Nominees is by 30th September 2021 on the website www.beyondplastic.net
- Announcement of the Winners is on 31th October 2021 on the website www.beyondplastic.net.

The Organizer has the right to extend the Entry period and change the consecutive dates.

Liability

The Organizer is not responsible for any possible damage, loss, injury or disappointment in conjunction with participating in the Award.

06/2021 - hello@beyondplastic.net - www.beyondplastic.net